

Message Text

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ACTION CU-04

INFO OCT-01 EUR-12 ISO-00 /017 W
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R 171720Z MAR 76
FM AMEMBASSY ROME
TO SECSTATE WASHDC 6428
USIA WASHDC
INFO AMCONSUL MILAN

UNCLAS ROME 04429

E.O. 11652: N/A
TAGS: OEXC, PFOR, IT
SUBJECT: BICENTENNIAL PROPOSALS

USIA FOR IEU AND ICS

MILAN FOR WELLS

REF ROME 2390

1. POST RECOMMENDS FOLLOWING PROJECTS BE ADDED TO BICENTENNIAL REQUESTS ALREADY SUBMITTED.
2. USIS MILAN REQUESTS ASSISTANCE AND EQUIPMENT TO PREPARE AND PRESENT MULTI-MEDIA PRESENTATION FOR SEVERAL ITALIAN CITIES. PROGRAM WOULD USE THREE SLIDE PROJECTORS, ONE TAPE RECORDER, ONE SYNCHRONIZATION UNIT. WOULD STRESS INTERRELATIONSHIPS BETWEEN ITALIANS AND AMERICANS THROUGHOUT U.S. HISTORY, INCLUDING NEW WORLD EXPLORERS, INFLUENTIAL INDIVIDUALS (PALLADIO, MAZZEI, BECCARIA, BELLINI, TALIAFERRO, VIGO, ETC.), LORENZO DA PONTE, PALMA DI CESNOLA AND GARIBALDI IN US. MARGARET FULLER-MAZZINI-ROMAN REPUBLIC OF 1849, US DANTE SCHOLARSHIP, FERMI, ETC. REITERATED THEME WOULD BE DEMONSTRATION OF DYNAMISM AND MUTUAL BENEFIT OF ITALIAN-AMERICAN RELATIONSHIPS FROM EARLIEST DAYS. PROJECTORS AND RECORDER CAN BE FURNISHED BY USIS ROME, BUT SYNCHRONIZATION UNIT SHOULD BE PURCHASED, AND WOULD BE VALUABLE FOR LATER BICENTENNIAL AND OTHER EVENTS. IF SHOW PRODUCED IN AGENCY, POST COULD PROVIDE UNCLASSIFIED

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OUTLINE SCRIPT. ALTERNATIVELY, MILAN BPAO WELLS WILLING PRODUCE

IN MILAN, WITH SOME AGENCY SUPPORT ON MATERIALS.
COST, INCLUDING EQUIPMENT, UP TO \$8,000.

3. LAST OCTOBER POST REQUESTED EXHIBIT FOR LEONARDO DA VINCI MUSEUM OF SCIENCE (USIS ROME OM OCTOBER 2), FOR WHICH ONLY PHOTO REPRODUCTION RECEIVED, NO GENUINE ARTIFACT OR DOCUMENTS WHICH WOULD BE ACCEPTABLE CENTERPIECES OF PRESTIGE EXHIBIT. WE REQUEST ASSIGNMENT WASHINGTON COORDINATOR TO ASSEMBLE SMALL SELECTION SUCH ARTIFACTS FROM SMITHSONIAN OR OTHER SOURCES PLUS PACKING, TRANSPORTATION, INSURANCE. \$10,000 PLUS WORK OF COORDINATOR. ADDITIONAL \$10,000 FOR MATERIALS, LABOR, OTHER COSTS INCIDENTAL TO PREPARING AND MOUNTING EXHIBIT IN ITALY. TOTAL COST \$20,000.

4. WE REQUESTED (USIS ROME OM OCTOBER 2) MATERIALS FOR EXHIBIT IN BIBLIOTECA NAZIONALE, TURIN, FEATURING BENJAMIN FRANKLIN AND GIOVANNI BECCARIA. APPRECIATE RECEIPT FRANKLIN BUST AND PHOTOS, BUT MATERIALS INADEQUATE FOR THIS PRESTIGE SETTING. AT LEAST SOME THREE-DIMENSIONAL ARTIFACTS, HIGH-QUALITY REPRODUCTIONS (RATHER THAN XEROXED BOOK PAGES, ETC.) AND/OR REAL DOCUMENTS WOULD BE NECESSARY. PACKING, TRANSPORTATION, INSURANCE OF ARTIFACTS COULD GO UP TO \$2,000. MATERIALS, LABOR, OTHER COSTS (INCLUDING GATHERING OF LOCAL PICTURES AND ARTIFACTS) INCIDENTAL TO MOUNTING EXHIBIT, \$4,000. TOTAL UP TO \$6,000.

5. WE UNDERSTAND MARTHA GRAHAM CAN TOUR ITALY TEN DAYS IN SEPTEMBER (NEXT FY) WORKING WITH REPUTABLE IMPRESARIO, OUR CONTRIBUTION WOULD BE \$20,000.VOLPE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ARTS, BICENTENNIAL CELEBRATION, PROGRAM(PROJECT), CULTURAL PRESENTATIVES
Control Number: n/a
Copy: SINGLE
Draft Date: 17 MAR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976ROME04429
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760101-1072
From: ROME
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760351/aaaabsxc.tel
Line Count: 90
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION CU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 ROME 2390
Review Action: RELEASED, APPROVED
Review Authority: ellisoob
Review Comment: n/a
Review Content Flags:
Review Date: 29 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <29 JUN 2004 by chengls>; APPROVED <30 JUN 2004 by ellisoob>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: BICENTENNIAL PROPOSALS USIA FOR IEU AND ICS
TAGS: OEXC, PFOR, IT
To: STATE USIA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006